

A Closer Look at Dental Health Services...

Founded by Godfrey Pernell, D.D.S. in 1974, Dental Health Services was one of the first companies to specialize in the provision of prepaid dental plans, instantly setting industry standards with our great service and dedication to patient care. These core values continue to shape the commitment to our members.

The groundwork for Dental Health Services was laid decades before our establishment. In the 1950's, labor unions surrounding Dr. Pernell's dental practice started seeking out better health and dental care for their workers. Dr. Pernell answered the call with the first prepaid dental facility in 1954. The prepaid dentistry concept proved incredibly successful, representing a new, effective way to deliver quality dental care affordably. It has been serving more people for less money ever since.

Today, Dental Health Services is led by CEO, Gary Pernell. We continue to succeed with a pioneering spirit, forging new paths in dental prevention and care through conscientious service, progressive plan design, and a rigorous Quality Assurance program that sets top standards in patient care and emphasizes the continued oral health of our plan members.

Dental Health Services regularly publishes newsletters and informative guides, performs group member satisfaction surveys, and responds to member needs with the understanding that health maintenance requires consistent, effective communication and education.

An independent, employee-owned company, Dental Health Services is poised to respond to emerging trends through attention to plan member concerns, sensitivity to market changes, and innovations in the delivery of dental care.

As we continue to grow, our fundamental values and focus on both service and complete dental benefit solutions remain the same. You can depend on this continuing commitment to excellence as we create new and improved ways to serve our members.



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